



# NEWS RELEASE

**FOR IMMEDIATE RELEASE**

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## **MARINE CONCEPTS CELEBRATES RECORD YEAR — MAKES PLANS FOR FURTHER GROWTH —**

Cape Coral, Florida – Marine Concepts owners, J. Robert “Bob” and Karen Long, are happy to announce that their Cape Coral, Florida based fiberglass design and tooling company broke records in 2005. Employment increased by 25%, facilities grew by 16,000 sq. ft., and over \$1M was spent in equipment upgrades. Business reached an all time high for the 30-year old company purchased by the Longs in 1994.

“We are very optimistic about the future of Marine Concepts,” said Bob Long. “Our customer base grew and we did a great deal of repeat business. We had to spend money, but it continues to pay off, thanks to our loyal customers and dedicated employees,” he added.

Future plans for Marine Concepts include more upgrades to the company’s facilities, hardware and software. The company attributes its success to not only the highly skilled work force, but also to staying abreast and utilizing the latest technology. The five CNC robotic routers are manned 24/7 to keep up with demand. A majority of the tooling projects are milled full size by the high tech machines.

Plans are being made for an employee appreciation event in March to celebrate the record year.

Marine Concepts employs over 100 people working in nearly 60,000 sq.ft. of design and manufacturing facilities in Cape Coral, Sarasota, and Pine Island, Florida. Founded in 1975, Marine Concepts provides design, milling, tooling, and testing services to the fiberglass industry. Website: [www.marineconcepts.com](http://www.marineconcepts.com)

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Photo: J. Robert “Bob” Long