

# **MARINE CONCEPTS NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

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## **MARINE CONCEPTS NAMES SISTER COMPANY TO HANDLE INCREASING AMOUNT OF NON-MARINE BUSINESS**

Cape Coral, Florida – Marine Concepts General Manager, Matt Chambers, recently announced that the Cape Coral, Florida based firm will place design and tooling work in the non-marine arena under JRL Ventures, Inc. JRL Ventures has been the parent company of Marine Concepts since its purchase in 1994 by marine industry veterans, J. Robert “Bob” and Karen Long.

For over 30 years Marine Concepts has been known for providing design services and producing tooling for not only the marine industry, but for aerospace, theme park, rv, architecture, and transportation projects. Planned growth in these diverse areas brought about the need for a name that would not give potential customers the perception that the company limits its work to the marine industry.

“JRL Ventures will operate hand-in-hand with Marine Concepts and will cover all projects not boating related,” said Chambers. “Staffing at our three facilities has increased nearly 50% in the last year due to aggressive recruiting of talented engineers and experienced production workers. We are poised to continue excellent service to Marine Concepts’ customers and take on additional work under JRL Ventures,” he continued.

JRL Ventures will make its first appearance exhibiting in Booth #1137 at the ACMA Composites & Polycon 2006 show in St. Louis October 18-21, 2006. Staffing the show will be Owner/President, Bob Long, General Manager, Matt Chambers, and Director of Engineering, Glen Naroth.

JRL Ventures, Inc. and Marine Concepts provide innovative design services and quality tooling to the marine, aerospace, rv, and theme park industries, as well as the United States military. With headquarters in Cape Coral, and plants in Pine Island and Sarasota, Florida, the company employs over 100 specialists working in 60,000 sq.ft. of engineering, CNC milling, and production facilities. Services and resources are detailed at [www.marineconcepts.com](http://www.marineconcepts.com).

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